



ARMUR

WE ARE STRONGER TOGETHER

2025

NEW COLLECTION



WWW.SELONYA.COM



SELONYAFABRICS



SELONYA HOME



SELONYA FABRICS



COMFORT & QUALITY

comfort comes first

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SELONYA FABRICS

we are stronger together

WITH A PROUD HERITAGE SPANNING FOUR GENERATIONS SINCE 1939.

WE REMAIN DEDICATED TO DELIVERING EXCEPTIONAL PRODUCTS AND SERVICES. OUR FABRICS, MADE FROM 100% PURE COTTON YARN, ARE DESIGNED WITH HEALTH IN MIND AND PRODUCED FREE FROM HARMFUL CHEMICALS. FULLY COMPLIANT WITH OEKO-TEX AND EUROPEAN STANDARDS.



OUR BRANDS

the customer always comes first

WE CONSISTENTLY FOLLOW GLOBAL FASHION TRENDS WHILE DRIVING INNOVATION THROUGH OUR R&D TEAM. TODAY, WE OPERATE IN MORE THAN 40 COUNTRIES UNDER OUR TRUSTED BRANDS ÇELİK TEKSTİL, EIFFEL, SELONYA, PALAS, AND FRANK-EACH REPRESENTING SUPERIOR QUALITY.

GUIDED BY OUR MOTTO, "WE ARE STRONG TOGETHER", WE CONTINUE TO EXPAND OUR PRODUCTION CAPACITY, ENSURING LONG-LASTING UNITY, GROWTH, AND CUSTOMER SATISFACTION FOR GENERATIONS TO COME.

We Create Magic



selonya®

selonya®

selonya®

selonya®

selonya®

PRODUCT INFORMATION

Feel the comfort

NATURE USES ONLY THE LONGEST THREADS
TO WEAVE HER PATTERNS



ARMUR FABRIC WITH EXOTIC EASTERN
TRADITIONAL PATTERNS WITH WHITE OR
CREAM BACKGROUND MAKES A PEACEFUL
ATMOSPHERE IN YOUR BEDROOM.

HIGH QUALITY COTTON POPLIN FABRIC FROM
CELIK TEXTILE (ÇELİK TEKSTİL) SINCE 1939
WHOLESALE EXPORTER OF HIGH QUALITY,

LOW PRICE AND 80% COTTON ARMUR HOME
TEXTILE IN ISTANBUL, TURKEY

WIDTH 240CM

ROLL SIZE 30 MT

WEIGHT: 120 GSM

%80 COTTON

20% POLYESTER

30/1 NUMBER

52 TEL

WASHING INSTRUCTION

IRONING

WASHING 30 DEGREES

SHRINKAGE

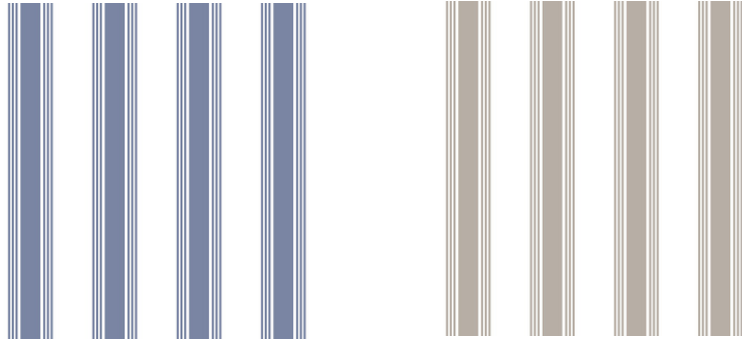
DRYING

DRY CLEANING

NOTE: SHRINKAGE 1-2%

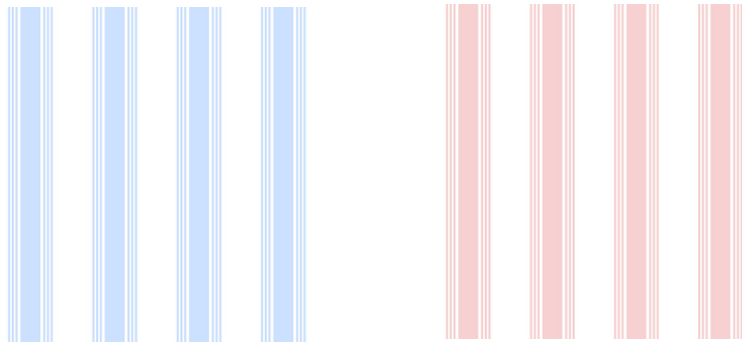


Classic Armut



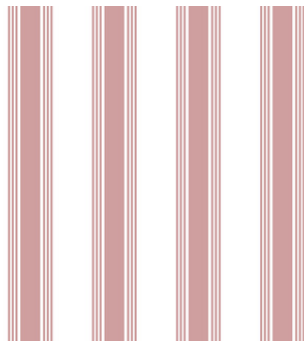
V03

V05



V08

V09



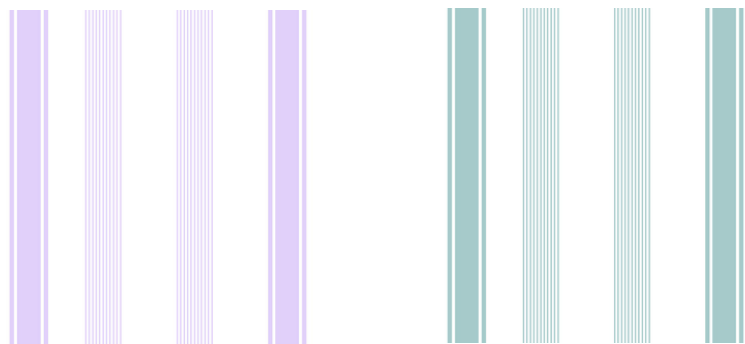
V11

240CM * 30M

120GSM

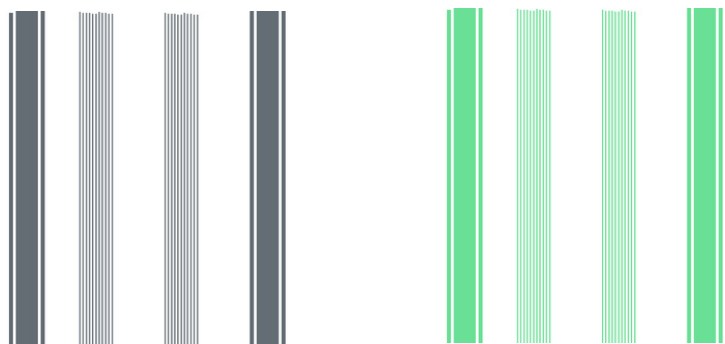


Amber Lines Armut



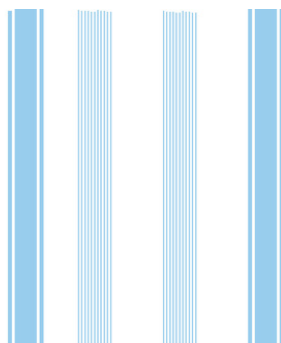
V01

V02



V03

V06



V08

240CM * 30M

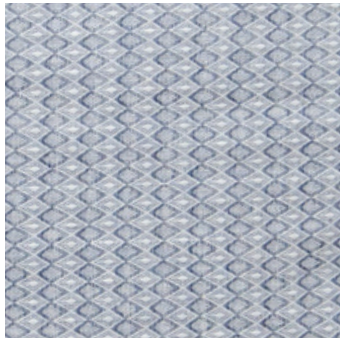
120GSM



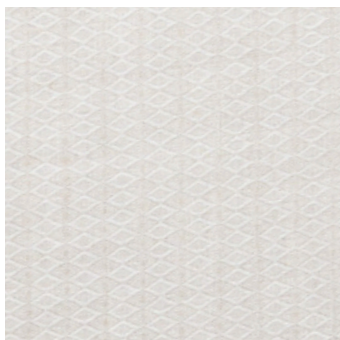
Baklava Armut



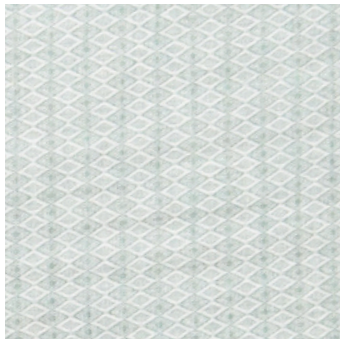
V02



V03



V04



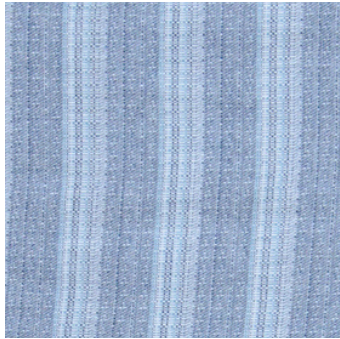
V06



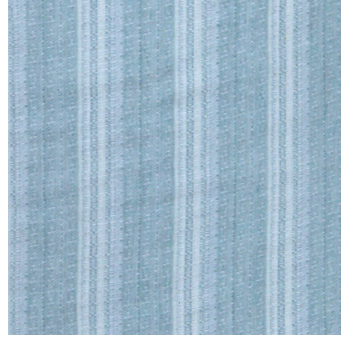
V07



Copper Stripes Arrmur



V03



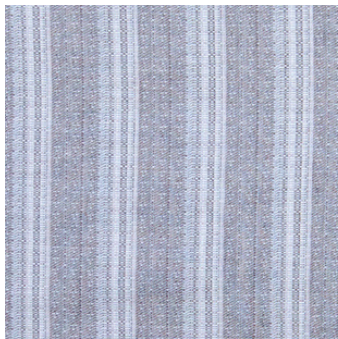
V06



V10



V11



V12

240CM * 30M

120GSM





Stripped Armor



V01



V02



V03



V04



V05

80% COTTON
20% poplyester
120GSM
240CM * 30M



Zigzag Armut



V01



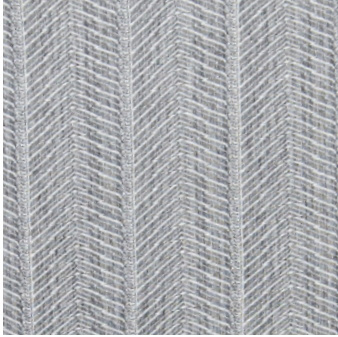
V02



V03



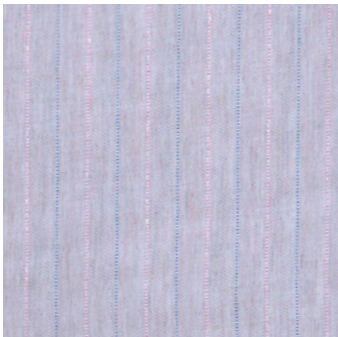
V04



V05



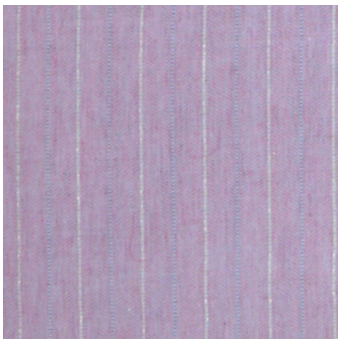
Lustrous Stripes Armun



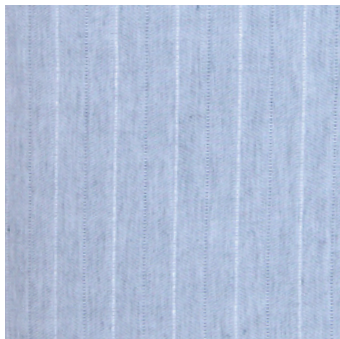
V01



V06



V09



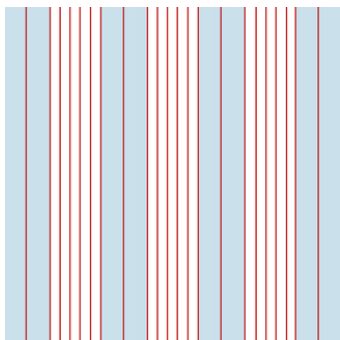
V13

240CM * 30M

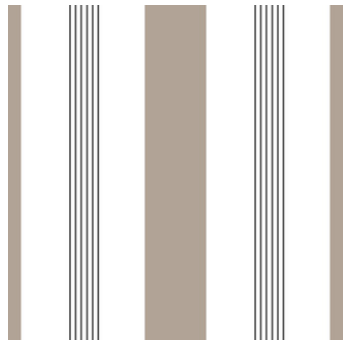
120GSM



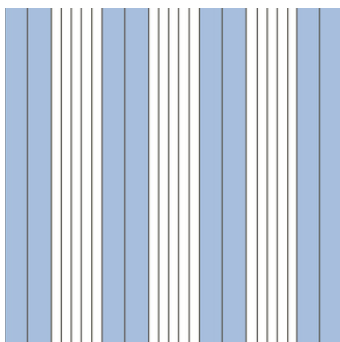
Shimmer Stripes Armut



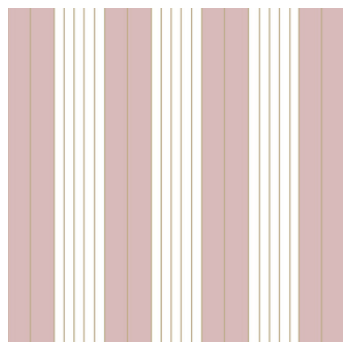
V02



V05



V08



V09





ÇELİK
TEKSTİL



EIFFEL®
HOME COLLECTION



FRANK
HOMEWEAR

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ABOUT US

Çelik Tekstil has started to export mainly to the Balkan countries since its establishment and to produce its registered brand Selonya since 2005. It offers all kinds of textile products for parent, adult, youth, child and baby rooms to its customers with Selonya, Eiffel, Filinta and Palas brands. It manufactures its own fabric in its modern production facilities, in accordance with the quality standards of the Turkish Standards Institute TSE 2994. Confection processes that will transform fabrics into bed linen are also carried out in the same facilities. The dyes and finishes used in these fabrics, which are produced from 100% cotton yarn, do not contain chemicals harmful to human health. Çelik Tekstil products with EkoTeks certificate which are offered to consumers with a 2-year guarantee against manufacturing defects, non-standard fading and shrinkage. Çelik Tekstil, which has the patterns and designs of its products made by its own team and famous designers in the country and abroad, offers its brands to consumers at more than 300 sales points in the country and at more than 200 sales points in more than 35 countries abroad.



çelik Company team packs the required fabrics and goods with caution, and they pack in more than one bag the goods doesn't get damaged.. the order get prepared and filled into the conainer heading to the export and cargo companies...



Soft, silky, and exquisitely lustrous, our Duvet Cover Set features the best quality of fabric. Crafted from extra-long, hand-picked Cotton fibers, the Romantic Home collection effortlessly transforms a room into a stylish space. Pure 100% certified cotton.

OEKO-TEX® Certified Non-Harmful Chemicals